[YOUR

NAME]

*Greetings!*

My name is xxxxxx and I am a REALTOR® with xxxxxxx and I specialize in the listing and selling of homes in your area.

While out previewing homes in your neighborhood I noticed that you are marketing your house on your own. I’m sure you have a good reason for doing this and I respect your decision. If you would like some information to help you with pricing, I would be happy to drop off a “neighborhood analysis” for you. This analysis will give you a good idea of what’s currently on the market and what has recently sold in your area. If this interest you, then give me a call and I will get one over to you.

Selling real estate can be very confusing and complex. I have good connections with Mortgage Brokers and Title Companies that can help you through this process. If you do find an interested buyer, give me a call, and I’ll connect you with the right people.

I also have an excellent “For Sale by Owner Help Kit” which offers tools and advice on selling your home. I’ll forward some of this kit to you over the next few weeks. I think you will find the information very helpful. In the meantime, go check out my website at (yourwebsite).

If I can be of any assistance give me a call me on my direct line at (XXX) xxx-xxxx or via email at xxx@xxxx.com. You can reach me anytime between xxxx and xxxx. If you get a voice message leave me a message and I will call you right back. I promise.

Make it a great day!!!

Your future REALTOR®,